






Our strategic pillars – objectives and success measures

Outcomes	 <p>SERVICE</p> <p>Deliver a greater range of quality music education services to more communities</p>	 <p>COMMUNITY</p> <p>Aligned with the community and respecting their contribution and goodwill</p>	 <p>REPUTATION</p> <p>Widely recognised and well regarded for the value, quality and excellence we provide</p>	 <p>PEOPLE & CULTURE</p> <p>Attract, retain and develop talented people - recognised as a great place to work</p>	 <p>SUSTAINABILITY</p> <p>A viable, stable organisation, with financial and organisational sustainability</p>
Success Measures	<ul style="list-style-type: none">• Increase in student numbers• Increase in number of services• Increase locations – geographic diversity	<ul style="list-style-type: none">• Positive community feedback• Attendance at performances• Invitations from the community to participate and collaborate	<ul style="list-style-type: none">• Positive community feedback• Student attraction & retention• Attractive partner for schools, organisations and funders	<ul style="list-style-type: none">• Ability to fill positions, regardless of location• Employee engagement survey• Staff retention	<ul style="list-style-type: none">• Positive balance sheet• Stability of capable tutors & staff• Appreciating building & asset base
Strategic Priorities – how we will get there	EXPAND REACH EXPAND SERVICES INNOVATION & TECHNOLOGY	ADVOCACY ENGAGEMENT ACCESSIBILITY	VISIBILITY REPUTATION COMMUNICATIONS & PROMOTION	CULTURE & CAPABILITY ATTRACTION & RETENTION RECOGNITION	REVENUE & COST STRUCTURE PARTNERSHIPS ASSETS, INVESTMENT & SYSTEMS

